

AcrossWorld Retains Brown Rudnick LLP

Boston, Massachusetts. August 24, 2009. AcrossWorld Education Company, Inc (AcrossWorld) today announced that it has retained the Emerging Technologies Practice of Brown Rudnick LLP, an internationally-recognized law firm. Brown Rudnick's Emerging Technologies team provides strategic legal advice and guidance to business organizations in all phases of their growth, from start-up, to enhancing and managing growth, through the execution of an exit strategy.

"We are delighted to partner with Brown Rudnick," said Stephan Thieringer, AcrossWorld President and CEO. "The Emerging Technologies team and the firm's global reach will be an important asset to AcrossWorld as we continue to build our global brand."

"We are looking forward to working with AcrossWorld, particularly on issues regarding international business development," said Brown Rudnick Special Counsel and Chair of the firm's India practice, Rahoul Roy.

About Brown Rudnick LLP

Brown Rudnick is an international law firm with offices in the United States and Europe. The firm represents clients from around the world, providing business-focused solutions that address today's ever-changing, ever-demanding competitive marketplace. With an entrepreneurial and collaborative mindset, Brown Rudnick offers a broad slate of capabilities and talents in areas that include: Complex Litigation, Corporate & Securities, Intellectual Property, Bankruptcy & Corporate Restructuring, Energy, Finance, Government Law & Strategies, Health Law, and Real Estate. For more information, please visit www.brownrudnick.com.

The Brown Rudnick Center for the Public Interest is a measure of the Firm's strong commitment to the community and serves as an umbrella entity encompassing the Firm's pro bono legal work, charitable giving, community involvement and public interest efforts. For more information, please visit www.brownrudnickcenter.com.

About AcrossWorld Education Company, Inc.

AcrossWorld Education Company Inc. (AcrossWorld), provides content and technology platform services to academic institutions, foundations, and governments to improve the quality of education and collaborative knowledge management. Through its free content offering, consulting efforts, open source software applications, and incorporation of social networking tools, AcrossWorld will enable the new knowledge economy by connecting educators, allowing geographically dispersed users to collaborate via web 2.0 technologies and mashups, and creating innovative approaches to both traditional education programs and new opportunities in knowledge management efforts. AcrossWorld is headquartered in Boston, Massachusetts with offices in San Jose, California, New Delhi, India, and Tel Aviv, Israel. For more information, please visit acrossworld.com.

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