



Press Release

FOR IMMEDIATE RELEASE

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BROWN RUDNICK SPONSORS VENTURE CAPITAL INVESTMENT COMPETITION AT LONDON BUSINESS SCHOOL

London, UK, February 9, 2009 – Brown Rudnick LLP, an international law firm with offices in the United States and Europe, is sponsoring the Venture Capital Investment Competition (VCIC) at London Business School for 2009. As a continuing sponsor of programs and initiatives that support the global entrepreneurial community, Brown Rudnick represents investors and companies seeking financing. The Firm is the 2008 recipient of the prestigious Investor AllStars Service Provider of the Year Award, which honors a specialist advisory firm serving the venture capital industry for its innovation, creativity and overall contribution in a venture financed deal.

The VCIC, which is billed as “a real-world venture capitalist experience,” started in the United States in 1998 and has been organized at London Business School since 2005 where European competitors compete to qualify for the final in the US.

Teams from Oxford University, Cambridge University, INSEAD, IESE, Erasmus, HEC, Cranfield University and the University of Manchester will line-up for the European Regional at London Business School on February 27, 2009.

Unlike business plan competitions, the VCIC involves entrepreneurs from real companies who are currently seeking funding, pitching to business school teams. The judging panel, which includes Mark Dorff, Co-Chair of Brown Rudnick’s European Emerging Technologies and Venture Capital Practice, and other members of the London venture capital community,



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evaluate the MBA teams on the quality of their decision-making, teamwork and presentations.

John Mullins, Associate Professor of Management Practice in Marketing and Entrepreneurship at London Business School, said: "VCIC can be the best educational experience of people's MBA careers and the entrepreneurs really appreciate the feedback and the connections they make."

William Earner, a member of the London Business School team that competed in the VCIC and now an analyst at a London-based VC firm said: "The VCIC was the best preparation during my MBA programme for my career in venture capital."

London Business School is competing in another qualifying heat against other MBA schools from the United States in March, with the grand final taking place at the University of North Carolina in April 2009.

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About London Business School

Founded in 1964 and based in the world's best connected city, London Business School (www.london.edu) exists to develop insights and successful leaders that have a positive impact on business around the world

The School's faculty, from over 30 countries, is grouped into seven subject areas – Accounting; Economics; Finance; Management Science and Operations; Marketing; Organisational Behaviour; and Strategic and International Management.

Studying at the School provides access to an unmatched diversity of thought. With a presence in four international cities – London, New York, Hong Kong and Dubai – the School is well positioned to equip students from more than 130 countries with the capabilities needed to operate in today's business environment. Students further benefit from our 28,000 alumni who provide a wealth of knowledge, business experience and worldwide networking opportunities.



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The School awards 800 degrees every year, across MBA, Executive MBA, Masters in Finance, Sloan Fellow and PhD programmes. The Executive Education team offers a portfolio of over 20 open programmes as well as custom-designed programmes developed to meet the specific needs of organisations.

London Business School is consistently ranked among the top ten business schools in the world.

About Brown Rudnick LLP

Brown Rudnick is an international law firm with offices in the United States and Europe. The firm represents clients from around the world, providing business-focused solutions that address today's ever-changing, ever-demanding competitive marketplace. With an entrepreneurial and collaborative mindset, Brown Rudnick offers a broad slate of capabilities and talents in areas that include: Corporate & Securities, Intellectual Property, Finance, Complex Litigation, Bankruptcy & Corporate Restructuring, Government Contracts, Government Law & Strategies, Energy, Health Law and Real Estate. For more information, please visit www.brownrudnick.com.

The Brown Rudnick Center for the Public Interest is a measure of the Firm's strong commitment to the community and serves as an umbrella entity encompassing the Firm's pro bono legal work, charitable giving, community involvement and public interest efforts. For more information, please visit www.brownrudnickcenter.com.

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