



Press Release

FOR IMMEDIATE RELEASE

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BROWN RUDNICK REPRESENTS ACME TELEPOWER GROUP IN WORLD'S LARGEST PEM FUEL CELL SUPPLY AGREEMENT

Three-party contract and joint venture will deliver "green" telecom backup power applications in India, Middle East, and parts of Africa

Boston, MA, October 30, 2008 -- Brown Rudnick, an international law firm, represented the ACME Group ("ACME"), a leader in the field of innovative infrastructure solutions for the wireless telecom industry, in connection with a high volume fuel cell supply agreement with IdaTech plc ("IdaTech") and Ballard Power Solutions, Inc ("Ballard"). The natural gas reformed fuel cell systems will provide ACME with 10,000 5kW fuel cell systems -- with an option for another 20,000 -- for exclusive distribution within India and for telecom backup power applications in countries in the Middle East and Africa, excluding South Africa. The systems will provide ACME's customers with a more economic, reliable and environmentally acceptable product. If all 30,000 units are ordered, it is believed to be the largest supply agreement signed by any PEM fuel cell company.

Led by the Firm's India Practice Leader, Rahoul Roy, Brown Rudnick represented ACME in negotiating and settling the multi-faceted, multi-jurisdictional tripartite agreement among ACME, IdaTech and Ballard.

Under the agreement, IdaTech will supply ACME with natural gas reformed fuel cell systems which will incorporate fuel cell stacks to be supplied by Ballard. ACME and IdaTech will also form a joint venture in India for the manufacture and assembly of the systems, with Ballard serving as the exclusive supplier of the fuel cells. Initially, IdaTech will deliver 310 hydrogen fuel cell systems in 2009, 9,690 natural gas systems in 2010 and the possibility of a further 20,000 natural gas systems for delivery in 2011 and 2012.

According to Atul Sabharwal, Chief Operating Officer of the ACME Group, commented: "This was a highly complex transaction in its geographic scope as well as its legal, business and cultural sensitivities. Serving as legal counsel and business advisor, Brown Rudnick played a pivotal role in closing the deal. Thanks to counsel's sage guidance and advocacy, ACME will be able to deliver to our customers reliable, quality fuel cell backup power that will also substantially reduce greenhouse gas emissions."



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About Brown Rudnick LLP

Brown Rudnick is an international law firm with offices in the United States and Europe. The firm represents clients from around the world, providing business-focused solutions that address today's ever-changing, ever-demanding competitive marketplace. With an entrepreneurial and collaborative mindset, Brown Rudnick offers a broad slate of capabilities and talents in areas that include: Corporate & Securities, Intellectual Property, Finance, Energy, Bankruptcy & Corporate Restructuring, Complex Litigation, Government Law & Strategies, Health Law and Real Estate. For more information, please visit www.brownrudnick.com.

The Brown Rudnick Center for the Public Interest is a measure of the Firm's strong commitment to the community and serves as an umbrella entity encompassing the Firm's pro bono legal work, charitable giving, community involvement and public interest efforts. For more information, please visit www.brownrudnickcenter.com.

About the ACME Group

The ACME Group today is a leading provider in the field of innovative, green energy solutions for wireless telecommunications, cold chain systems, alternative energy, wastewater treatment and environmental impact solutions. ACME solutions, which are geared towards energy optimization and cost-efficiency, have been welcomed by leading telecom operators around the world. The company enjoys an international presence through its own establishments, channel partners and associates in over 20 countries and partners with giants such as Nokia Siemens Networks and Ericsson. It continues to offer improved solutions to its customers and has invested heavily in R&D both in India and abroad. For more about ACME, see www.acme.in and www.acmetelepower.com.

About Ballard Power Systems

Ballard Power Systems (TSX: BLD)(NASDAQ: BLDP) is recognized as a world leader in the design, development, manufacture and sale of clean energy fuel cell products. Ballard's mission is to accelerate fuel cell product adoption. To learn more about what Ballard is doing with Power to Change the World(R), visit www.ballard.com.

About IdaTech

IdaTech is a global leader in the development and manufacturing of clean and reliable PEM fuel cell solutions for telecommunications, commercial and industrial backup power from 250W to 15kW. IdaTech's unique technologies provide solutions for a wide range of applications from portable to off grid power and directly support efforts towards sustainable energy. IdaTech's portfolio of industry-certified fuel cell solutions are based on the company's fuel processing, fuel cell stack and power module and fuel cell system integration capabilities. With the support of strategic partners and customers, the company's energy solutions are being deployed domestically and internationally for stationary, portable and other advanced applications. For more information on IdaTech fuel cell solutions and advanced technologies, please visit www.idatech.com. ####